

NBC News/WSJ/Marist Poll Wisconsin Likely Voter Tables

		Wisconsin Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Barack Obama?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Wisconsin Likely Voters		53%	44%	3%
When Interviewed	Pre-Debate	53%	44%	3%
	Post-Debate	53%	44%	4%
Party Identification	Democrat	95%	3%	2%
	Republican	7%	92%	2%
	Independent	51%	44%	5%
Tea Party Supporters		15%	84%	1%
Political Ideology	Very liberal-Liberal	90%	9%	0%
	Moderate	64%	32%	4%
	Conservative-Very conservative	25%	72%	3%
Presidential Choice	Barack Obama and Joe Biden	96%	2%	2%
	Mitt Romney and Paul Ryan	6%	92%	2%
Gender	Men	47%	51%	2%
	Women	58%	37%	4%
Age	Under 45	56%	42%	2%
	45 or older	51%	45%	4%
Age	18 to 29	65%	29%	6%
	30 to 44	52%	47%	1%
	45 to 59	52%	44%	4%
	60 or older	51%	46%	3%
Race	White	51%	46%	3%
	Non-white	72%	24%	4%
Region	Milwaukee	65%	32%	4%
	Southeast	43%	53%	4%
	Southwest	65%	32%	3%
	Northeast	48%	50%	2%
	Northwest	50%	46%	4%
Household Income	Less than \$75,000	54%	42%	3%
	\$75,000 or more	53%	45%	2%
Education	Not college graduate	51%	45%	4%
	College graduate	56%	42%	2%
Marital Status	Married	50%	47%	3%
	Not married	57%	39%	4%
U.S. Military Veteran		41%	57%	2%
Interview Type	Landline	53%	45%	3%
	Cell Phone	53%	42%	5%

NBC News/WSJ/Marist Poll Wisconsin Likely Voters. Interviews conducted October 15th through October 17th, 2012, N=1013 MOE +/- 3.1 percentage points. Pre-debate N=500 MOE +/- 4.4 percentage points. Post-debate N=513 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.